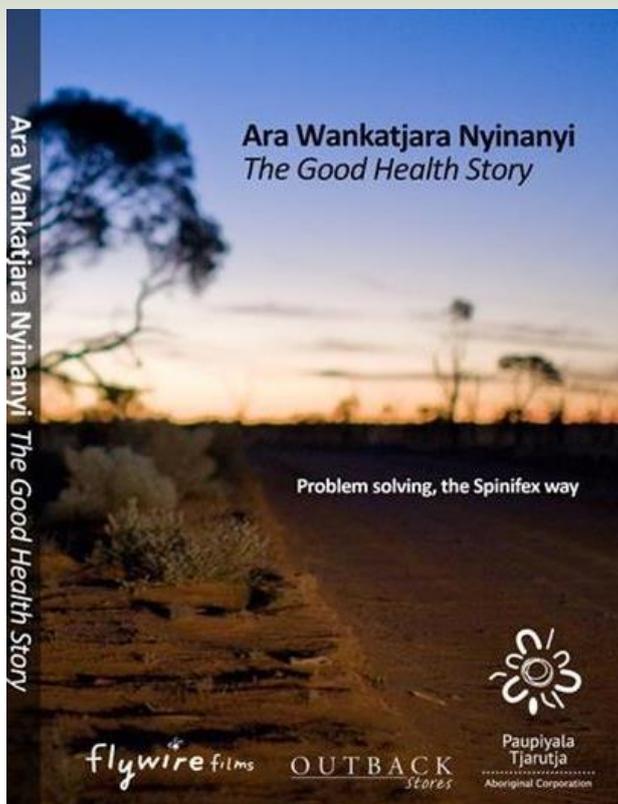


27 June 2014



Ara Wankatjara Nyinanyi DVD cover and promotional poster.

## **INSPIRING COMMUNITY DRIVEN DOCUMENTARY PREMIERING AT DARWIN NAIDOC WEEK**

Ara Wankatjara is the inspirational story of the most remote Aboriginal community in Australia and their work overcoming health problems caused by a western diet, premiering as part of NAIDOC celebrations next week.

This unique and heart felt documentary gives a moving insight into how the people of Tjuntjuntjara took control of their future and made positive health changes within their remote community, which lies in the Great Victoria Desert, about 700 kilometres east of Kalgoorlie in Western Australia.

Tjuntjuntjara community directors Debbie Hansen and Josie McArthur are excited about the documentary's premiere at the Darwin's Waterfront as part of NAIDOC celebrations and look forward to sharing their story with a wider audience.

"We are the Spinifex people from the Great Victoria Desert in Western Australia. A proud and strong people. This is our story about how we are trying to improve the health of our people to keep our culture strong. We hope everyone enjoys this," they said.

The community driven project was a joint venture between Outback Stores, the Paupiyala Tjarutja Aboriginal Corporation and Flywire films. Outback Stores Chief Executive Officer Steve Moore believes this film will leave a lasting impression on all its viewers.

“Outback Stores is extremely proud to be part of such an inspiring project, which aligns so well with our mission to help make a positive difference in the health, employment and economy of remote indigenous communities. I would encourage everyone to go see this documentary and catch a glimpse of the great work going on in Tjuntjuntjara,” he said.

*Ara Wankatjara Nyinanyi* premieres at 7pm on Sunday July 6<sup>th</sup> at the Darwin Waterfront, as part of the NAIDOC outdoor cinema evening.

### **About Outback Stores**

Outback Stores provides retail services to remote stores on behalf of Indigenous communities. Set up in 2006 as a response to a need for functional and viable retail stores.

### **For further information please contact:**

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