

Stores drop prices on key products whilst maintaining food security

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Outback Stores continues to drop prices on key products whilst maintaining strong stock availability and meeting food security needs across remote community stores, during the coronavirus pandemic.

Chief Executive Officer Michael Borg said that due to a combination of forward planning, hard work and strong collaboration with stakeholders has enabled stores to maintain strong stock availability and drop pricing on the following lines:

- Weetbix 375g
- Bush Oven and Jackaroo bread
- Bushells tea bags 200 pack
- Indomie noodles 5 pack
- Coca Cola no sugar and diet range 1.25lt

“Our ongoing focus is on offering great value on staple products and healthy choices such as milk, eggs, flour, rice, oats, bottled water, fresh fruit and vegetables. We put these lines ahead of unhealthy products, like sugary fruit and soft drinks or high-fat foods.” Mr Borg said

“Outback Stores continues to work hard on improving affordability but is continuously challenged by high cost prices, freight and store operating costs”.

“We thank our key suppliers for additional discounts that assisted lowering cost prices on specific products sold in stores we manage”

Outback Stores said the Food Security Working Group, established last month, continues to collaborate and deliver positive outcomes across remote Australia.

“Under the leadership of the Federal Minister for Indigenous Australians Ken Wyatt, we’ve seen suppliers and retailers along with state, territory and federal governments come together to work on securing food and supplies for remote communities during these challenging times.” Mr Borg said.

“The team has been working around the clock to ensure food and other essential supplies are available and as a result, stores are currently holding good stock availability, which in many cases is better than some metro supermarkets.”

“We’re seeing a 75-100% increase in sales across stores with the additional \$550 per fortnight payments to income support recipients, but it’s something we’ve been preparing for.”

“Woolworths and Coles have also been great in helping communities throughout this period with food donations and supply chain assistance.”

“People that I have spoken to in communities certainly appreciate their hard work and generosity, and we’re thankful for their support.” Said Mr Borg.

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He said the company, the stores and their boards have an open-door policy if there are any concerns.

“Outback Stores shops are governed by community-based boards who live in the community, know the community and listen to community.”

“The stores are a vital part of their communities, not only through providing food and supplies, but also through employment and training, sponsorship of great community initiatives and through listening to what residents want.”

“We continue to encourage everyone to look after their family and friends and to stay safe on-country through these trying times.”

Outback Stores will continue to post information and regular updates on our social media channels and website: www.outbackstores.com.au

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