Price Matched
Fruit & Vegetables

Effective April 23rd, 2026

Outback Stores - Continues to deliver more affordable Fruit and Vegetables in communities!

Outback Stores has maintained an affordability program for Fruit and Vegetables for more than 3 years, providing remote community members access to cheaper fruit and veg.

This program has evolved over time and now includes ten key Fruit and Vegetable products price matched to corporate retailers in metropolitan areas.

Thanks to our strong supplier relationships, deep discount promotions, and the investment of margin to reduce sell prices, we've not only kept prices low but have also been able to provide our community stores with a wider range of fresh, nutritious produce.

Don't miss out on this weeks fantastic fresh products below at great prices!

PRODUCT	CORPORATE RETAIL AVERAGE	OUTBACK STORES
BANANAS PER KG	$3.70	$3.70
BROCCOLI PER KG	$5.67	$5.60
CARROTS PER KG	$2.60	$2.60
CARROTS 1KG BAG	$2.45	$2.40
LEMONS EACH	$1.73	$1.70
LETTUCE ICEBERG EACH	$3.75	$3.70
ONIONS BROWN PER KG	$3.85	$3.80
ONIONS BROWN 1KG BAG	$3.15	$3.10
ORANGES PER KG	$5.40	$5.40
ORANGES 3KG BAG	$9.40	$9.40
POTATOES WASHED PER KG	$5.30	$5.30
POTATOES WASHED 2.5KG BAG	$10.00	$10.00
POTATOES WASHED 3KG BAG	$12.00	$12.00
PUMPKIN BUTTERNUT PER KG	$3.70	$3.70
PUMPKIN JAP/KENT PER KG	$2.92	$2.90
SWEET POTATOES GOLD PER KG	$4.70	$4.70

OUTBACK Stores
Working With Communities